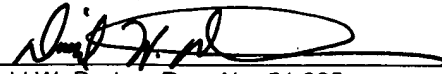




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### CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 1, 2004.

  
David W. Dorton, Reg. No. 51,625

JUNE 1, 2004  
Date

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/729,805  
Filed: December 5, 2003  
Group Art Unit: 3611  
Examiner: Unknown  
Applicant: Spear et al.  
Title: LABEL HAVING IMPROVED AESTHETIC APPEARANCE  
Attorney Docket: SPETF-040P2  
Confirmation No.: 1934

Cincinnati, Ohio 45202

June 1, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

### SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In accordance with the duty of candor and good faith imposed by 37 C.F.R. §1.56, and means of complying therewith according to 37 C.F.R. §1.97 and §1.98, the references listed on the attached Form PTO-1449 are called to the attention of the United States Patent and Trademark Office in connection with the above-identified patent application. Copies of the cited references are enclosed herewith and Applicants request that the Examiner consider the cited references

and make an independent evaluation of their materiality. Applicants have also enclosed a copy of the foreign search report listing these references.

**Certification under 37 C.F.R. § 1.97(e)**

Each item of information contained in this supplemental information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this supplemental information disclosure statement.

**Certification under 37 C.F.R. § 1.704(d)**

Applicant hereby states that each item of information in this supplemental information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application and was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of this supplemental information disclosure statement.

Applicants do not believe that any fees are due in connection with this submission. However, if such petition is due or any fees are necessary, the Commissioner may consider this to be a request for such and charge any necessary fees to Deposit Account No. 23-3000.

Respectfully submitted,

WOOD, HERRON & EVANS, L.L.P.

By:   
David W. Dorton, Reg. No. 51,625

2700 Carew Tower  
441 Vine Street  
Cincinnati, OH 45202  
(513) 241-2324 (telephone)  
(513) 421-7269 (facsimile)

|   |  |  |  |                                 |  |                          |  |
|---|--|--|--|---------------------------------|--|--------------------------|--|
| SUBSTITUTE FORM PTO-1449<br>(MODIFIED)  |  | U.S. DEPARTMENT OF COMMERCE<br>PATENT AND TRADEMARK OFFICE |  | ATTY. DOCKET NO.<br>SPETF/040P2 |  | SERIAL NO.<br>10/729,805 |  |
| INFORMATION DISCLOSURE<br>STATEMENT BY APPLICANT<br>(Use several sheets if necessary) |  |  |  | APPLICANT<br>Spear et al.       |  |                          |  |
|   |  |  |  | FILING DATE<br>December 5, 2003 |  | GROUP<br>3611            |  |

OFFICE  
 JUN 03 2004  
 PATENT & TRADEMARK OFFICE

(37 CFR 1.98(b))

| U.S. PATENT DOCUMENTS |     |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|-----------------------|-----|---------------|---|---|---|---|---|---|----------|------------|----------|-------|----------|----------------------------|
| EXAMINER INITIAL      |     | PATENT NUMBER |   |   |   |   |   |   |          | ISSUE DATE | PATENTEE | CLASS | SUBCLASS | FILING DATE IF APPROPRIATE |
|                       | A.A | 5             | 8 | 5 | 7 | 2 | 7 | 5 | 01/12/99 | Deal       |          |       |          |                            |
|                       | A.B |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.C |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.D |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.E |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.F |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.G |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.H |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.I |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.J |               |   |   |   |   |   |   |          |            |          |       |          |                            |
|                       | A.K |               |   |   |   |   |   |   |          |            |          |       |          |                            |

| FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS |                 |                  |                          |        |          |                      |          |
|--|-----------------|------------------|--------------------------|--------|----------|----------------------|----------|
|  | DOCUMENT NUMBER | PUBLICATION DATE | COUNTRY OR PATENT OFFICE | CLASS  | SUBCLASS | TRANSLATION (YES/NO) |          |
|  | A.L             | FR2559101        | 08/09/1985               | France |          |                      | Abstract |
|  | A.M             | 2,059,108        | 01/09/1992               | Canada |          |                      | Yes      |
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|  | A.O             | 01250985         | 10/05/1989               | Japan  |          |                      | Abstract |
|  | A.P             | 11065449         | 03/05/1999               | Japan  |          |                      | Abstract |
|  | A.Q             |                  |                          |        |          |                      |          |

| OTHER DOCUMENTS (Including Author, Title, Date, Place of Publication) |     |
|---|-----|
|   | A.R |
|   | A.S |
|   | A.T |

|          |                 |
|----------|-----------------|
| EXAMINER | DATE CONSIDERED |
|----------|-----------------|

EXAMINER: Initial if citation considered, whether or not in conformance. Draw line through citation only if not in conformance and not considered. Include a copy of this form with next communication to applicant.